



SIGN CORRIDOR APPLICATION

SIGN CORRIDOR PERMIT HOLDER AGREEMENT

- All associated costs or liabilities resulting from sign fabrication and placement are the responsibility of the sign owner;
- The Minister or any person authorized by the minister may cancel a permit granted to install an off-premise sign at any time by giving the holder of the permit written notice of the cancellation personally or by registered or certified mail addressed to the last address of the holder of the permit that is known to the authorized person or Ministry;
- General Sign Prohibitions: no person will install, place or otherwise locate a private sign that:
 - Displays any intermittent, flashing or rotating light;
 - Has moving or rotating parts;
 - In any way resembles an official sign, or a standard or commonly used traffic control device, and that may cause motorist confusion.
- The permit holder will ensure that all signs installed under the permit are maintained in an appearance that is, in the opinion of the Ministry or an authorized person, neat and professional;
- Sign dimensions must be 4x8ft and mounted horizontally;
- Signs will be installed/taken down from owner's request by the Town of Langenburg in May and October annually;
- Permit holders must pay an annual lease fee per set of signs (2) \$160.00 by June 1st from the start of their permit approval;
- If a business ceases to exist or if annual fees are not paid within 30 days from the date of notification, the Town of Langenburg will remove the signs from the corridor and the permit holder will forfeit their sign location;
- The annual lease fees are subject to change at the discretion of the Town of Langenburg;
- Permit holders will abide by guidelines set out in the Saskatchewan Ministry of Highways and Infrastructure: Roadside Management Manual.

Sign Corridor Agreement Between the Town of Langenburg and

Sign Owner _____ Date _____

Town of Langenburg _____ Date: _____



SIGN INSTALLATION APPLICATION

(All businesses must have a Langenburg mailing address)

(If applicant owns more than one business, an application form and agreement must be completed for each one)

Sign Corridor Locations

West of Hwy 16 SE 33 21 31 West of the 1st

East of Hwy 16 on the former Hwy 14

Applicant Name _____

Business Name _____

Mailing Address _____

Telephone # _____ Email Address: _____

Sign Specifications

- Size will be 4'x8' horizontally
- Sign will have a white background
- Sign will adhere to the permit standards and guidelines & permit holder agreement.

**The business owners can order signs once they have received a permit from the Town of Langenburg.*

Signature of Applicant _____ Date: _____

- ☐ Fee must accompany this application form
- ☐ A sketch of the proposed sign including wording must be attached to the back of this form.

Sign Corridor Rules:

- Corridors developed outside of town limits on Highway 16 West and East as per Saskatchewan Department of Highways

Sign Information:

- Signs shall be **4 x 8 feet**;
- Signs shall be made of **Diabond** material;
- Signs must be placed **horizontally**;
- Signs shall not include an advertising device – including banners, streamers, flags, lights, holograms, search lights and any devices that are decorative in nature;
- Signs shall not have flashing, moving or rotating parts;
- The sign shall not contain wording that would suggest businesses are better than their competitors (ex: best restaurant in town);
- Signs shall not in any way resemble an official sign or a standard or commonly used traffic control device, and that may cause confusion to motorists (ex. stop ahead, turn, caution);
- Once the sign corridor is established no more signs to be erected in town limits only in established corridors;
- Sign posts and sign backing become property of the Town of Langenburg;
- Signs will be installed May and October annually, weather permitting;
- *The Alcohol Control Act* restricts any advertising or reference by sign or billboard promoting alcoholic beverages. This includes any references to beverage rooms, "happy hours", liquor or beer company sign sponsors, their logos or products.

Sign Maintenance:

- If signs are broken, splintered, peeling, lifting, has holes, warping, chipping or cracking the Sign owners will be notified by the Town of Langenburg;
- Sign owners must notify the Public Works Department to take the sign down if needed;
- Action must be taken by the sign owner within 30 days of the Notification;
- All associated costs or liabilities resulting from sign fabrication and placement are the responsibility of the sign owner.

Sign Fees:

- Installation Fee per sign \$275.00
- **Annual** Lease fee per set of signs (2) \$160.00
 - Breakdown:
 - \$50.00 Rental Fee for West Corridor
 - \$10.00 Rental Fee for East Corridor
 - \$50.00 Maintenance Fee for West Corridor
 - \$50.00 Maintenance Fee for East Corridor
- Annual Lease fees are payable the month they are installed and every June 1st for years up
- If a business ceases to exist or if annual fees are not paid within 30 days from the date of notification, the Town of Langenburg will remove the signs;
- The annual lease fees are subject to change at the discretion of the Town of Langenburg.

Sign Corridor Responsibilities:

Sign Owner

1. Make application for the signs and remit installation fee;
2. Provide a sketch, picture or drawing with the wording of the proposed sign;
3. Provide the Town with the sign once approval is received;
4. Adhere to the standards and conditions listed in this agreement.

Town of Langenburg

1. Distribute Applications;
2. Approve wording on signs;
3. Collect fees;
4. Issue receipts;
5. Send payment to landowners;
6. Ordering posts, backing and hardware;
7. Installation of posts, backing and signs;
8. Signpost alignment;
9. Grass cutting and weed control;
10. Regular inspection of signs;
11. Reinstall broken or deteriorated signposts;
12. Enforcement of Langenburg Sign Corridor Agreement Rules as administered through the Ministry of Highways & Infrastructure;
13. The Town of Langenburg reserves the right to change the Sign Corridor Rules, decline permit application for reasons not specifically stated in the sign specifications, and take down corridor signage in cases of emergency.

Sign installation fees:

			Subtotal
Initial Installation Fee (Per Sign)	\$275.00 x	<u>2</u>	= <u>\$550.00</u>
Annual Fee for set of signs	\$160.00 x	<u>1</u>	= <u>\$160.00</u>
Total amount payable to the Town of Langenburg			= <u>\$710.00</u>

Payment is due at the time of application; please submit payment in person or to:

Town of Langenburg
Box 400
Langenburg SK, S0A 2A0

Sign Design/Construction:

Please note that Source Embroidery & Screen Printing has quoted a Diabond sign construction rate of \$300.00 per sign with a \$70.00/hr artwork design fee. According to the research that was done, this was the best rate that was found for Diabond material signs. Please contact Mike Stackhouse for a personal quote specific to your sign and be sure to state that it is a sign for the Langenburg Sign Corridor.

Contacts: Mike Stackhouse, 306-783-0660, mike@sourcepromo.ca

Once you have the Diabond signs, please drop them off at the Langenburg Town Shop so they can get installed as soon as possible, or within the installation months of May and October.

If you have any questions, please contact Lina Petkeviciene, 306-743-5177, cdo@langenburg.ca